



“Kinetik Wellbeing has proven to be reliable, impactful and proactive. We are delighted to be in partnership with them.”

Neha Chennubotla
Commissioner – UEC, Camden Directorate

It is a privilege to understand that staff and patients within the CCG saw the benefits from partnering with Kinetik Wellbeing almost immediately. This document focuses on the advantages that have been experienced since going live with Kinetik Wellbeing and the Virtual Group Consulting Project.

North Central London Clinical Commissioning Group (NCL CCG) is a clinically-led and member-driven CCG with the 201 GP practices across Barnet, Camden, Enfield, Haringey and Islington making up their membership.

During the pandemic significant progress has been made on offering virtual alternatives to face-to-face contact. This has helped minimise transmission of infection and is an approach welcomed by patients. Where it is more appropriate, uptake of virtual alternates has made face-to-face easier contact to provide.

Kinetik were able to quickly and efficiently provide accurate, affordable British and Irish Hypertension Society (BIHS) validated Blood Pressure Monitors to the CCG to fulfil their needs as GP practice staff were being trained up and offered specialist technical support as well as resources for patients using our Blood Pressure Monitor, such as BPM diaries. We were also able to add value by offering 24/7 customer support to patients.

Working collaboratively with the CCG, Kinetik were able to forecast demand and supply these devices without disruption. The virtual group clinic model being adopted in practices is allowing a variety of health professionals to spend longer with patients and see more patients. With the help of Kinetik, there is system-wide determination to ensure that ‘virtual’ remains a routine part of care provision in the future.

